

2022 DEI Summit
Awareness to Action: Building Strong Alliances for Better Business Opportunities
Run of Show/Schedule

| Time | Activity | Script/Specific Requirement | Point Person |
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| 7:00 – 7:30 AM | Vendor Check-in/Setup Photography | Each Exhibitor gets 1 - 6ft display table with (1-2 chairs) table coverings (?) Exhibitor must provide their displays and materials – Electrical outlets (?) | |
| 7:30 – 8:00 AM | Registration | (2) 6ft table with CRMCC banners and promotional materials 2 clipboards with the registration list | |
| 7:30 – 8:45 AM | Buffet Breakfast Served Networking Opportunity | Dining area set up to host ____ participants | |
| 9:00 AM | Summit Kickoff Welcome | Event Chair(s) CRMCC Chair Ames – Sponsor Acknowledgement College President (?) Introduction of Speaker: | Tony Simmons and Herb Ames |
| 9:15 AM | Keynote Speaker: Marc Morial, CEO National Urban League 45 mins. Presentation 15 mins Q&A | <ul style="list-style-type: none"> • Trends in businesses to not just acknowledge DEI but invest resources and generate greater access for minority-owned business • What are specific “defining moments” in strategic alliances that have transformed the landscape of small minority-owned businesses and corporate business relations • What best depicts the critical characteristics of | |

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| | | <p>strong business alliances?</p> <p>Q&A: CRMCC Board Member has mics available for audience questions</p> | |
| <p>10:30 – 11:30 AM</p> | <p>Response Panel Moderator Dr. Felicia L. Ganther The moderator will share personal reflections on the current state of diversity, equity, and inclusion and why this forum benefits underserved communities, employers, and small businesses.</p> | <p>The moderator introduces the panelist with a brief bio and asks each panelist to share the most profound commitment to DEI and why in 3 mins or less.</p> <p>Each panelist will have specific questions:</p> <ol style="list-style-type: none"> 1.) How does what Marc Morial shared show up in your line of business, and what would you recommend for business leaders here today? 2.) What has been your most significant partnership/alliance that advanced your business? 3.) What relationship is required for larger businesses to value and grant greater access to capital and resources for small minority-owned businesses? 4.) How would you describe the best attributes of an ally for small minority-owned businesses? What are their values, behaviors, policies, or practices demonstrating their allyship? 5.) What best describes the intersectionality of your identities and how they impact your business models/operations? | |
| <p>11:30 AM – 12:30 PM</p> | <p>Audience Q&A</p> | <p>Have index cards available for participants to ask questions. Questions will be filtered by CRMCC members and given to the moderator.</p> | |

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| 12:30 –1:00 PM | Conference Closing Call to Action | <ul style="list-style-type: none">• Summary of Summit Takeaways and available resources• Audience Reflections – What are your next steps? (take a 3-4 60-second reflection from the audience)• Invitation to join the chamber• Door prizes winners announced | |
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