



# Partner Opportunity

## THE ROI of D&I Diversity & Inclusion Summit

Wednesday, May 20, 2020 | 8:00 am - 12:30 pm

The Conference Center at Mercer

**The Capital Region Minority Chamber of Commerce and the New Jersey Business & Industry Association are thrilled to partner together to bring you this important Diversity & Inclusion event.**

Businesses know that cultivating diversity and inclusion is not only the right thing to do, it's the smart thing to do because of the tangible impact on their bottom line.

At this Diversity & Inclusion Summit, you can learn how to embed D&I in your practices and supply chains by proactively managing change. Our presenters will share insights from their firsthand experiences that apply to all organizations no matter what stage they are at in this process: starting the conversation, getting buy-in from key stakeholders, developing a strategy, or sustaining initiatives.

We invite you to be visible as a Diversity & Inclusion Summit Partner. It is an event to showcase everything your company has to offer.

# Partner Reservation

## THE ROI of D&I Diversity & Inclusion Summit

**Event Date:** May 20, 2020

**Partner Level Reservation Deadline:** May 4, 2020

Please place a check-mark next to the Partner Level you wish to reserve.

### Keynote Presenting Partner ☐ \$10,000 *Exclusive*

- Keynote presentation
- 10 event registrations
- Inclusion of logo in program
- Formal recognition from podium
- Social media post featuring your Twitter handle
- Linked logo on event registration page
- Signage at event (tabletop and PowerPoint)
- Acknowledgment in press release

### Gold Level ☐ \$7,500

- 10 event registrations
- Inclusion of logo in program
- Formal recognition from podium
- Social media post featuring your Twitter handle
- Linked logo on event registration page
- Signage at event (tabletop and PowerPoint)
- Acknowledgment in press release

### Silver Level ☐ \$3,000

- 5 event registrations
- Inclusion of logo in program
- Formal recognition from podium
- Social media post featuring your Twitter handle
- Linked logo on event registration page
- Signage at event (tabletop and PowerPoint)
- Acknowledgment in press release

### Breakfast Partner ☐ \$2,000

- 2 event registrations
- Company name listed in program
- Social media post featuring your Twitter handle
- Signage at event (tabletop and PowerPoint) *plus additional signage at Breakfast Area*

### Bronze Level ☐ \$1,500

- 2 event registrations
- Company name listed in program
- Social media post featuring your Twitter handle
- Signage at event (tabletop and PowerPoint)

**NOTE:** All partnerships will include an exhibit table & attendee list.

*Special small business opportunities are available for businesses with fewer than 10 employees. Please contact NJBIA or the Capital Region Minority Chamber of Commerce.*

### Partner Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_



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